Natalia Venherska



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PROFESSIONAL SUMMARY

President of the Academy of Rural Development of the NGO "Union for Promotion of Rural Green Tourism Development in Ukraine" (NGO PRGRTD Ukraine), PhD, Associate

Professor of the Department of International Economics, Natural Resources and International Tourism Economics, Zaporizhzhia National University (Ukraine). Author of webinars, articles and coursebooks on diversification of rural tourism through sustainability and creativity. Expert, coordinator, and participant of international projects on sustainable development, diversification of the rural economy, and tourism supported by the European Union and British Council programmes. Participant of international exchanges and visits at Masaryk University (Czech Republic), Durham University (England), and Tallinn University (Estonia).

KEY SKILLS

- Data collection, analysis of information, report writing, interviewing.
- Project management, decision-making, team leadership in various types of cross-cultural teams, including research teams.
- Multi-lingual (English professional proficiency; Russian, Ukrainian fluent).

EMPLOYMENT HISTORY

Associate Professor in the Department of International Economics, Natural Resources and Economics of International Tourism: Zaporizhzhia National University (ZNU), Zaporizhzhia, Ukraine (September 2016 – present).

Responsibilities

- Delivering lectures and seminars in Economics and Business.
- Designing and preparing teaching materials and scientific publications.
- Participating and coordinating in projects Erasmus+ JMM and Erasmus+ KA2.

Key achievements

- \checkmark 1th position among 385 associate professors in 'University associate professors' ranking in 2023.
- ✓ Successfully coordinated and participated in Erasmus+ projects.
- \checkmark Developed courses were chosen by 560 students which increased department's teaching hours by 10 %.

Visiting Research Fellow of Centre for Landscape and Culture, School of Humanities at Tallinn University, Tallinn, Estonia (December 2022-March 2023)

Responsibilities

- Participating in the research project "The development of Ukrainian frontline communities and tourism business under war conditions and strategies for the future".
- Data collection, interviewing and information analysis in research project

Key achievements

- ✓ Prepared 1 sociological survey and 2 scientific publications.
- \checkmark Presented the results of research project on the international scientific seminar.

Project Manager of the Economic Faculty – ZNU, Zaporizhzhia, Ukraine (August 2018 – August 2021)

Responsibilities

• Administrating and co-ordinating Erasmus+ programme, including curriculums for participants of Erasmus JMM programme

- Coordinating international events, programmes, conferences, courses, seminars and meetings
- Providing consulting on the organization, analysis and expertise of the faculty's projects.

• Developing key stakeholders' relationship, supporting internal and external partners in accessing project data.

Key achievements

 \checkmark Won the Erasmus+ JMM 2020-2023 funding, participated Erasmus+ KA2 project, improved all-Ukrainian university's rank by attracting grant funding from the EU.

 \checkmark Creatively solved problem utilizing extant resources of projects and managed project risks and issues effectively.

- ✓ Successfully prepared data and reports for the Dean of the Economic Faculty and stakeholders.
- ✓ Efficiently coordinated curriculums, conferences, courses, seminars and meetings.

Vice-dean of International Work of the Economic Faculty – ZNU, Zaporizhzhia, Ukraine (August 2019 – August 2020)

Responsibilities

- Providing a full range of administrative support to the Dean of the Economic Faculty.
- Providing educational support to international students.
- Coordinating international events, programmes, conferences, courses, seminars and meetings.
- Searching for potential partners in faculty's project activities.
- Support to Zaporizhzhia National University International Office's general activities.

Key achievements

- ✓ Accomplished economic faculty`s partner universities data base for international project activity.
- \checkmark Initiated scientific cooperation agreements between the Economic Faculty and foreign universities
- ✓ Successfully administered, co-ordinated and maintained curriculums to international students

✓ Coordinated a list of international events, programmes, conferences, courses, seminars and meetings

EARLY CAREER

Senior Lecturer of International Economic Relations Department, Zaporizhzhia Polytechnic National University (2018-2020) (part-time job)

Senior Lecturer of International Economics, Natural Resources and Economics Department, ZNU, 2014-2016. Lecturer of Economic Theory and Entrepreneurship Department, Zaporizhzhia National Technical University, 2013-2018 (part-time job).

Lecturer of Economics and International Economics Department, ZNU, 2011-2014.

Teaching Assistant of Economics and International Economics Department, ZNU, 2008-2011.

Office Assistant, ZNU, 2007-2008

Accountant Assistant, Libra-Line Ltd, 2004-2006.

EDUCATION AND QUALIFICATIONS

PhD (Candidate of Economic Sciences in Development of Productive Forces and Regional Economics. *Thesis 'Services sphere development regulation of Ukraine's regions'*, ZNU (2008-2011), Prydniprovska State Academia of Civil Engineering and Architecture (2013).

Master's Diploma in Economics (Accounting and Audit), Economist, ZNU (2007-2008). Bachelor's Diploma in Economics and Entrepreneurship: Investment Consulting, ZNU (2003-2007). Certificate of Complete General Secondary Education, Komyshuvakha Comprehensive School of I-III Levels, Ukraine (1996-2003)

TRAINING AND SHORT COURSES

Leadership Summer School: REBUILD, Department of Finance, Durham University Business School (July-August 2023, England).

Certificate of participation for completing workshop 'Strategies and Trends Supporting the Development and Modernisation of Universities' at Masaryk University (11-15 October, 2021, Brno, Czech Republic).x **Certificate of recognition and participation in the Active Citizens Local Training** by British Council (28-31 October, 2021, Ukraine).

Pearson Edexcel Level I Certificate in ESOL International (CEF B2) (June 2020).

PROJECT ACTIVITY

• Coordinator of the project 'Diversification of rural tourism through sustainability and creativity: dissemination of European experience in Ukraine' (DIRUT), Erasmus+ JMM program (2020-2023).

• Coordinator of the Winter School project 'Creativity and Sustainable Development Goals', British Council (2021-2022).

• Co-coordinator and participant of the micro-project **'REBUILD leadership: summer school'**, Department of Finance, Durham Business School (May-July, 2023, England, Durham), the project "Multidisciplinary approaches to building research capacity and resilience through partnership during conflict ", Memorandum of Understanding between Durham University and Zaporizhzhya National University.

• Participant of the project 'European practices of social entrepreneurship: sustainability, inclusion and creativity' (EuroSecret), Erasmus+ JMM program (2022-present).

• Participant of the research project **'Development of Ukrainian frontline communities and tourism business in conditions of war and strategy for the future',** Tallinn University (December 2022-March 2023, Tallinn, Estonia).

• Participant of the project 'European integration and sustainable development of rural areas of Ukraine as a guarantee of ensuring food security in the conditions of post-war recovery' (NEWAGRO), Erasmus+JMM program (2023-present).

• Co-coordinator and participant of the project **'Diversification of the rural economy through a network of public tourism consultation centers'** with the support of the Estonian Center for International Development and Tallinn University (May 2023-May 2024).

NETWORKS AND MEMBERSHIPS

Zaporizhzhia Regional Tourist Association, Zaporizhzhia, Ukraine, **Academy of Rural Development, Union for Promotion of Rural Green Tourism Development in Ukraine**, Kyiv, Ukraine

Additional Information

IT skills: fully conversant with MS Office, Google Drive, Zoom, Facebook. **Hobbies and Interests:** travelling, rural tourism, reading, chess. **Health:** cancer survivor, lymphedema.